

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/001,512

Confirmation No.: 3244

Applicant: Stanley T. Lim et al.

Filed: October 31, 2001

Examiner: Janvier, Jean D.

Art Unit: 3622

For: AN ECONOMIC FILTERING SYSTEM
FOR DELIVERY OF PERMISSION BASED,
TARGETED, INCENTIVIZED ADVERTISING

MAIL STOP AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

In response to the Final Office Action mailed July 17, 2006, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 7.